

RBRU

*Wisdom of the East*

Leads to Internationalization







อาคารเฉลิมพระเกียรติ  
แด่พระเทพรัตนวชิรา  
สมเด็จพระบรมราชกุมาร



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# RBRU

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# Rambhai Barni Rajabhat University

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## **RAMBHA BARNI RAJABHAT UNIVERSITY**

### **CHANTHABURI, THAILAND**

#### **The Blue**

represents His Majesty the King, King Bhumibhol Adulyadej or King Rama IX, who kindly gave the prestigious name 'Rajabhat' to all the former state Teachers Colleges across Thailand. 'Rajabhat' literally means the King's Men.

#### **The Green**

represents the locations of all Rajabhat Universities which are situated in natural environments.

#### **The Gold**

represents the wisdom and success of all the Rajabhat students, staff and lecturers.

#### **The Orange**

represents the proliferation of local art, culture, and folk knowledge at all Rajabhat Universities.

#### **The White**

represents the pure thoughts of His Majesty the King's Wise Men.





## University Colors : **Pink** and **Green**



### **Pink :** Kindness and Courtesy

represent the most important elements of the teachers' ethics.  
It is for Tuesday - H. M. Queen Rambhai Barni's birthday.



### **Green :** Growth

represents the development of the mind  
It is for Wednesday - H. M. King Prajadhipok's birthday.



# A Welcome Message From **THE PRESIDENT**



**Waigoon Tongaram**  
Assistant Professor



It is my great pleasure to introduce to you, Rambhai Barni Rajabhat University is a public university with the mission to produce graduates, research, provide academic services, support arts and culture, and manage university effectively based on the good governance principles. Our university also plays an important role in developing the local to be stable, prosperous, and sustainable. The university consists of 10 high potential faculties as the following;

Faculty of Education as a learning resource aims to produce and develop new generation of teachers with morality, knowledge, and skills to develop society to be strong and sustainable.

Faculty of Humanities and Social Sciences is the leading resource in human and local development and aims to internationalization.

Faculty of Agricultural Technology aims to produce the graduates and agricultural research with quality which are internationally recognized.

Faculty of Science and Technology aims to develop the local with science leading to the sustainability.

Faculty of Management Sciences produces graduates with learning skill in management according to international standard.

Faculty of Industrial Technology aims to produce graduates in technology field, creates wisdom, and develops technology to help the well-being of local communities.

Faculty of Communication Arts aims to produce graduates for the local, creates knowledge, and develops communication to serve the society.

Faculty of Law produces graduates with potential and ethical profession to bring justice to the East and internationalization.

Faculty of Gemological Sciences and Applied Arts is the learning center and produces graduates with academic excellence and practical expertise for creating value of sustainable social development.

Faculty of Computer Science and Information Technology produces graduates, provides knowledge and academic services of computer and information technology to develop the local.



Rambhai Barni Rajabhat University has three newly opened departments as following;

- International institute is responsible for international affairs in order to develop university to internationalization.

- The Center of Cooperative Education and Career Development is committed to producing graduates with quality accordingly with international standard and the needs of labor market.

- The Office of academic services aims to provide academic services for the society and carries on the projects initiated by His Majesty King Bhumibol Adulyadej for developing East towards internationalization with the quality and services.

Rambhai Barni Rajabhat University is surrounded by abundant nature on over 270 acres. The university is ranked as 19<sup>th</sup> of the Green University Ranking of Thailand and the 353<sup>th</sup> of the world as a result of the UI Green Metric World University Ranking 2015 and also the only one of the whole 38 Rajabhat universities that has golf course in campus.

From the above information, it's obviously that Rambhai Barni Rajabhat University is the educational institution that has the potential and carrying capacity for numerous Thai and foreign students in the future.







On behalf of the executive team, I assure that Rambhai Barni Rajabhat University is ready to continue the university's policies in order to produce graduates who have quality and morality, bring knowledge to internationalization, endure, manage wisely, as required by social and labor market. In addition, we focus on pushing forward the quality of academic, knowledge, and research that are recognized nationally and internationally which are worth being the university for local development and being the wisdom of the East that will lead the university to internationalization.

W. Tongaram

**Assistant Professor Waigoon Tongaram**

The President of Rambhai Barni Rajabhat University  
and Member of National Reform Steering Assembly



## A Welcome Message From Vice-president for Planning and Development



**Dr. Preeyanan Sittijinda**  
Assistant Professor

“Wisdom of the East leads to internationalization” is the vision of Rambhai Barni Rajabhat University. The university intent to be the learning center for the East aims to engage and strengthen the community, then harmonise the art of living. The university offers more than up-to-date 50 courses with qualified lecturers to educate the learners to be good and smart human resources for local community. With this high quality human resources, the quality of life in the area will be enhanced. Everyone in community will be lived with happiness, stability, prosperity, and sustainability.



## A Welcome Message From Assistant to the president



**Dr. Jakrapan Wongpa**

To become a wisdom of the East and bring it to international level, human resources preparation for the local is needed. The university have to ensure graduates have proficiency in their expertise, and language proficiency for work. Therefore, the wisdom can be truly brought up to international. Rambhai Barni Rajabhat University's determination is to engage and develop the local community. Therefore, the university founds a number of internal units to support the process of human resources development in the local area, for example, the office of academic services, project of establishing international institute, and cooperative education & career development center. These units will play an important role in human resources development for the East.



# 01

## HISTORY

*Rambhai Barni Rajabhat University*







The main campus was formerly known as Suan Ban Kaew Palace, the private residence of Her Majesty Queen Rambhai Barni, the Queen of King Prajadhipok or King Rama VII. After H.M. King Prajadhipok passed away, H.M. Queen Rambhai Barni lived here from June 1950 to June 1972 with the strong desire to develop this region of the country. With her clear vision for the nation's development, particularly in educating the people of the nation, the Queen generously donated her own residence to Thailand's Ministry of Education in 1972 to establish an institution of higher education in the eastern Thailand. The aging Queen then took up her permanent residence at Sukhothai Palace in Bangkok. Chanthaburi Teachers College was therefore established at Suan Ban Kaew Palace in 1972. The Queen kindly permitted the college to use H.M. King Prajadhipok's royal insignia, 'Sakdidej' as the first college emblem for which all lecturers, staff, and students were deeply grateful. Later in 1985, Rambhai Barni College, with permission of His Majesty King Bhumibol Adulyadej, replaced the former name in the commemoration of H.M. Queen Rambhai Barni. This is because Chanthaburi residents want to show their deepest appreciation, gratefulness, and loyalty to the late Queen who had acted for them in a myriad of benevolent way. In 1995, H.M. King Bhumibol Adulyadej kindly renamed all state Teachers Colleges across Thailand to 'Rajabhat Institutes' and upgraded their status and rights to those of universities. Rambhai Barni College was then changed to Rajabhat Institute Rambhaibharni. Finally on June 15, 2004, the official name was changed to Rambhai Barni Rajabhat University. Lecturers, staff and students have seen proud of our long and prestigious history as well as our tradition of excellence in academic growth.





During the time H.M. Queen Rambhai Barni lived in Chanthaburi, the Queen worked for the benefit and well-being of Chanthaburi residents. Some of the Queen Rambhai Barni's projects included initiating demonstration plots for local orchards, improving poultry and cattle raising, developing new technology for dyeing reed, diversifying the weaving of reed-mats as the province's major craft, developing a golf course, and founding a local hospital. Chanthaburi was fortunate to have H.M. Queen Rambhai Barni whose magnanimity and wisdom upheld the quality of life of all Chanthaburi residents.

Rambhai Barni Rajabhat University continues to appreciate the late Queen's benevolence in developing the nation. We follow in her footsteps, honor her vision and we have made her vision a reality. We have achieved our goal of rapid academic development. Originally, Chanthaburi Teachers College offered certificates and basic degrees in the various areas of Education. Even though we built our reputation for our professionally oriented Teacher Education, Rambhai Barni College soon offered other professional disciplines in addition to education.

Now, with over four decades of experience, Rambhai Barni Rajabhat University offers programs in many disciplines at a variety of levels of education. Our original areas of responsibility for educating and training people designated by The Ministry of Education





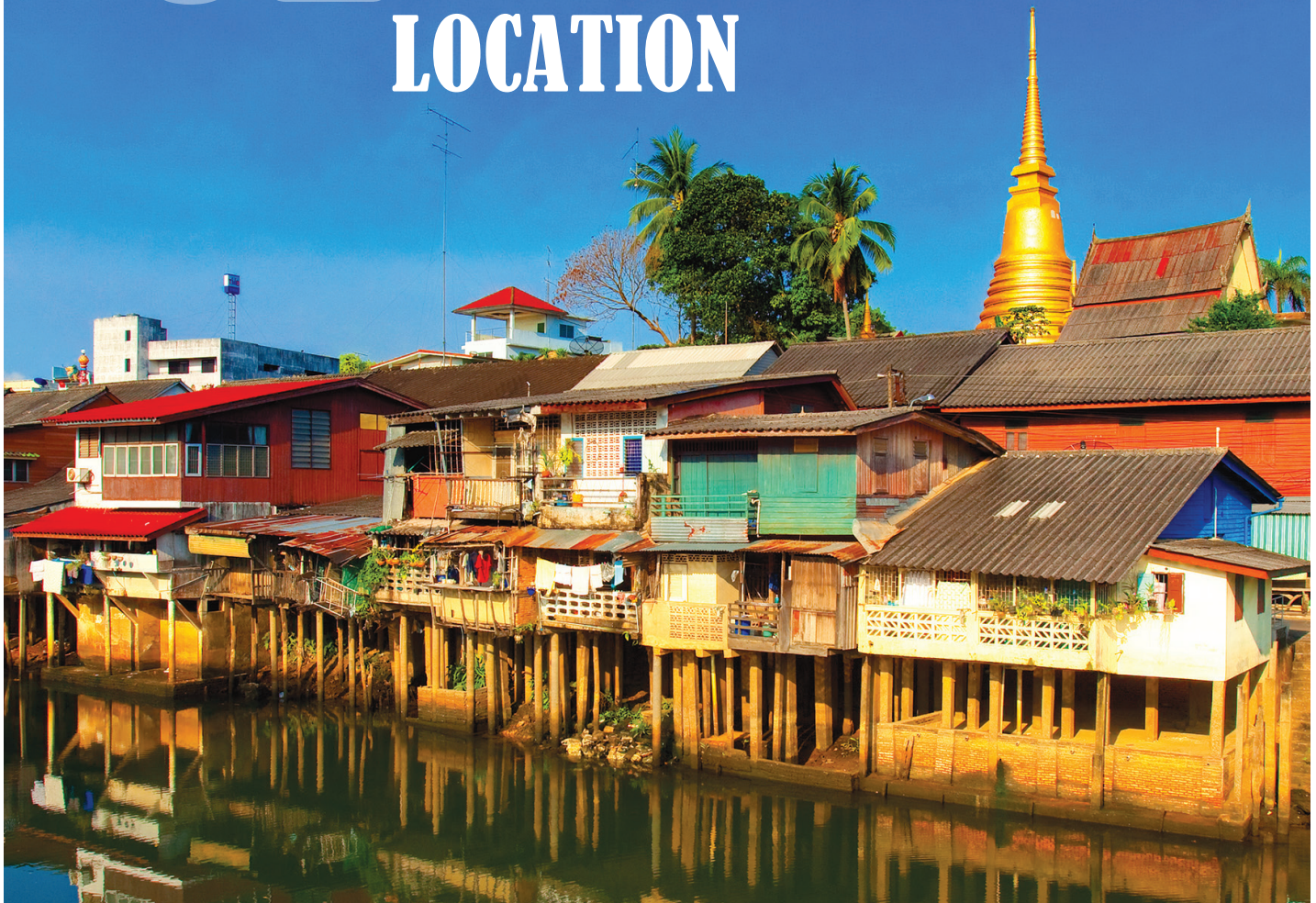
include Chanthaburi, Rayong, and Trat provinces which are all on the east coast of Thailand. Later students from other regions across Thailand and overseas students recognized our reputation together with the charms and attractions of the region and this has resulted in an increased number of students choosing Rambhai Barni Rajabhat University as their preferred place of study.

In addition to our academic strength, the main campus has also been improved to create a unique environment for learning. Beautiful scenery and landscapes enhance the pleasant atmosphere of the campus. The Queen's old golf course has been developed into one of the best in East. The golf course also has been added to the campus beauty. The natural forest on campus has been conserved for wildlife and plant genetic conservation studies so there are plenty of trees around. Moreover, orchards on campus offer peace and tranquility for the students and staff. At Rambhai Barni Rajabhat University, one can enjoy the charm of a prestigious past, unspoiled beauty, and a pollution free campus. The location is unique and attractive with easy access to the spectacular sights along the East Coast: Chanthaburi, Rayong, Trat, Koh Chang, Koh Samet, and Pattaya - the world famous resort cities.



# 02

## LOCATION



*On The East Coast,  
We have easy access to  
many world famous tourist attractions.*





The main campus is located in Muang District, Chanthaburi on a 150-acre site, just ten minutes' drive from the city center. Located on the East Coast, we have easy access to many world famous tourist attractions. In addition, the main campus at Chanthaburi is very close to the Thai-Cambodian border, the door to Indo-China. It is one of the most beautiful campuses in Thailand with distinctive landscapes, scenery and buildings. It is indeed a pleasant campus with a combination of traditional and modern culture. We are very fortunate that our university is geographically located in an area with some of the richest natural resources of Thailand. Chanthaburi is world famous for gemstones. Blue sapphires, yellow sapphires, star sapphires, and rubies are all found locally in Chanthaburi. The local gemstones are beautiful and they are also prized for their strength. The gemstone market, downtown on Gem Street, is a very busy market, attracting buyers and sellers from around the world. Borai district, in nearby Trat province, is also world famous for gems, especially rubies Rayong province, another neighbor of Chanthaburi, is known for its industrial base. It is home to much of Thailand's petroleum industry. Overseas investors have opened large factories and other business enterprises here.

Furthermore, Chanthaburi, Rayong, and Trat serve as ideal locations for tropical studies on fruits, plants, fisheries, and so forth. Having close links to industry and the communities, the university can provide our lecturers and students with a broad range of comprehensive studies as well as natural laboratories and other settings to do research in.



# 03

## FACULTY OF EDUCATION



The Faculty of Education, which was first established as Chanthaburi Teacher College, has been focused on serving the needs of local communities. The faculty has continued its responsibility to produce expertise teachers and educators, to conduct educational research, to offer academic service to the community, and to preserve Thai art and culture. Teachers and students at all levels benefit from the expertise of our lecturers and our professional experience.

The Faculty provides students with the opportunities to develop their teaching skills through internships at outstanding schools which is our network in several provinces in the eastern Thailand. Our committed lecturers provide close support to our students and to the locals. We have become a center that supplies flexible learning strategies to in-service teachers as well as others whose careers relate to the teaching profession.



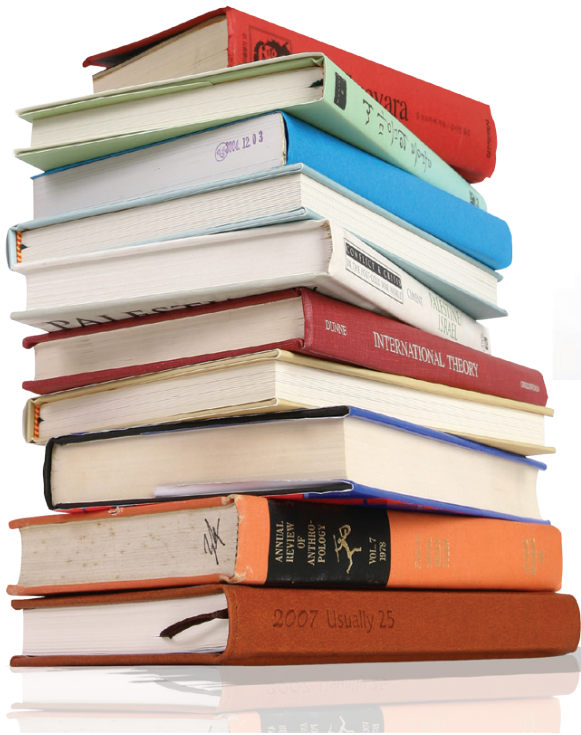


In accordance with the national policy on educational reformation the faculty regularly holds seminars and other types of training for the benefit of professionals working in education within the region. Our programs have been developed in close consultation with local academics, individuals with unique folk knowledge, and the national education profession, for the advantage of students and those who have careers in education.

The Teacher Profession Development Center for the eastern Thailand has been established. Satit School of Rambhai Barni Rajabhat University is outstanding and available as an education laboratory as well as for gaining distinctive professional experience. Many of our lecturers are well-known nationwide. They have shown their responsibilities in educational promotion and reformation. In addition, they regularly provide in-service teachers with new approaches and technology.

We encourage international university to establish collaboration, particularly exchange projects with our faculty for world academic growth.





*Faculty of Education,  
is a learning source  
that aims to produce  
the new generation of teachers.*

### Philosophy:

Teachers develop people. People develop Nation. Faculty of Education develops Teachers.

### Vision:

Faculty of Education is a wisdom of producing teachers, aims to develop teachers and education personnel in accordance with professional autonomy for developing the East leads to ASEAN.

### Missions:

1. To develop teachers and academic personnel to meet a professional autonomy.
2. To promote and support educational research.
3. To offer academic service involving developing teachers and education personnel to the community.
4. To support and nurture the art and culture in accordance with the Thai identity.
5. To develop a system of administration and organization management with good governance.





## Available Courses

### Bachelor of Education Programs in:

- Early Childhood Education
- Special Education and English
- Physical Education
- Social Studies
- Thai
- English
- Mathematics
- Computer Education
- Chemistry
- Physics

### Graduated Diploma of:

- Teaching Profession

### Master of Education Programs in:

- Education Administration
- Curriculum and Instruction
- Physical Education

### Doctor of Philosophy Program in:

- Education Administration



# 04

## FACULTY OF HUMANITIES AND SOCIAL SCIENCES



The faculty of Humanities and Social Sciences has well qualified lecturers committed to excellence in teaching, conducting research, serving the public and nurturing art and culture. We serve as the local academic center for social sciences, languages, arts, and cultural studies in the eastern Thailand. We work closely with local residents who serve as our guest speakers on a variety of topics including folk intellectual knowledge. In addition, many people from the Chanthaburi area also become trainees, taking new knowledge from the faculty into their communities. We have given presentations in music and Thai classical dance around the world. We signed an MOU with the University of Battambang in Cambodia regarding curriculum and teacher exchanges.



We also offer a Doctor of Philosophy (Interdisciplinary of Sustainable Development). We are always looking for new opportunities to expand and improve our programs. We welcome the exchange of lecturers and students from overseas universities.

## Philosophy

Lets virtues lead the way to create knowledge and local development.

## Vision

The faculty of Humanities and Social Sciences is the leading faculty responsible for the creation of an integrated knowledge base of Eastern wisdom and local community development towards internationalization.

## Missions

1. Produce graduates equipped with the morality, intellectual and intellectual in order to be quality manpower for developing the local.
2. Strengthen our faculty members in academic and profession.
3. Research for generating new knowledge and strengthening the local.
4. Provide academic services to the local under the Royal Initiative of His Majesty King Bhumibol Adulyadej.
5. Maintain religion, art and culture of East along with integrating them to AEC.







*We welcome  
the exchange of lecturers  
and students from  
overseas univer.*





## Available Courses

### Bachelor of Arts Programs in:

- Business English
- Music
- Thai
- Community Development
- Chinese



### Bachelor of fine Arts Program in:

- Visual Arts

### Bachelor of Public Administration Program in:

- Public Administration

### Bachelor of Political Science Program in:

- Political Science

### Master of Public Administration Program in:

- Public Administration

### Doctor of Philosophy Program in:

- Interdisciplinary of Sustainable Development





# 05

## FACULTY OF MANAGEMENT SCIENCES



As the Eastern Seaboard project has become a success, businesses of all kinds have expanded in size and increased in numbers. Many export centers have since been established. Despite the increased industrial growth, the coast, the forests, and other sites in East still maintain their beauty and attraction. The faculty of Management Science has supported many of those regional businesses by offering programs appropriate for their staff. As a result of the business and management programs offered by the faculty, the university has seen an increased number of weekend students, including members of the business community, who regard our university as a business learning center. In addition, the university is often sought out for its consulting expertise.





The faculty provides students with the opportunities to acquire professional qualifications in the practice of business. It is aimed at the students mastering the skills, techniques, and procedures of business management and related areas. In addition, we allow students to apply their knowledge and skills to actual business management situations through internships and field studies. The objective of the Faculty of Management Sciences is to advance academic opportunities and develop our graduates for middle and upper-level positions in the public and private sectors. We welcome international collaboration.





## Philosophy

Graduates manage wisely.

## Vision

Faculty of Management Sciences produces ethical and moral graduates with academic abilities and skills according to professional standards.

## Missions

1. Produce graduates with.
2. Manage and develop staff.
3. Research.
4. Academic services.
5. Maintain religion, art and culture.

*The faculty provides students with the opportunities to acquire professional qualifications in the practice of business.*







## Available Courses

**Bachelor of Accounting Program.**  
**Bachelor of Arts programs in:**

- Tourism
- Economics

**Bachelor of Business Administration Programs in:**

- Management
- Business Computer
- Finance
- Human Resource Management
- Marketing
- Golf Management
- Accounting





# 06

## FACULTY OF SCIENCE AND TECHNOLOGY



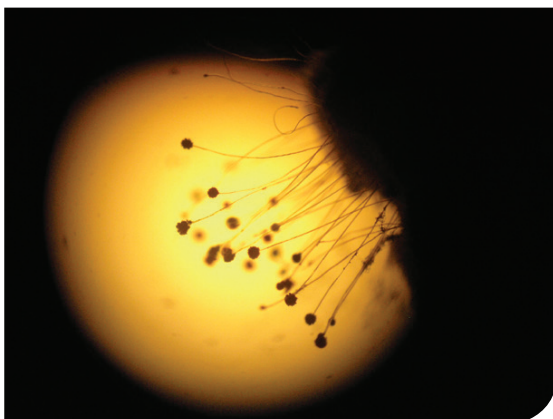
The Faculty of Science and Technology was originally established in 1972 as the Science Subject, Chanthaburi Teachers College. In 1995, its name was changed to the Faculty of Science and Technology. At that time, the faculty unites the disciplines of Mathematics and Statistics, Home Economics, Computer, Chemistry, Biology, Physics, Environmental Science and Health Sciences. With strong links between the enabling and applied, research lecturers and students are working on a wide range of groundbreaking projects from natural environment for local sustainable development.



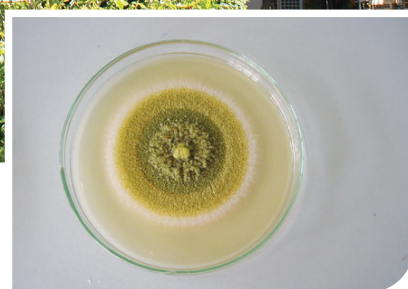
The Faculty of Science and Technology prides itself in providing the highest quality educational services to its students. Our strengths are in providing our students with solid theoretical and practical skills. We have excellent facilities and well-equipped laboratories which offer students of all programs the best environments in which to pursue their academic goals. Moreover, the students benefit from the high quality expertise of our teaching and research teams.

In addition, the faculty has created and participated in many projects on and off campus. A Plant Genetics Conservation project under the Royal Initiation of Her Royal Highness Princess Maha Chakri Sirindhorn has been created. A Math Learning Center has been started for the eastern communities of Thailand. Youth volunteer camping for environmental protection, coral reef preservation and propagation, marine conservation, biotechnology studies in Chanthaburi, rare plant propagation through tissue culture, and seminars on waste water and water pollution management are just a few of the many projects with which the Faculty of Science and Technology has been involved.

The faculty focuses on providing students with opportunities to enter the newly established and growing fields of science as well as other related areas. Moreover, we focus on developing educational programs to meet the local needs, particularly industry's demands for the eastern seaboard. We invite all overseas universities interested in international collaboration to work with us.







## Philosophy

Developing local with science to sustainability

## Vision

To produce scientific graduates with integrity. Creation research for local sustainable development and towards universality.

## Missions

1. To produce graduates of science and technology to have good quality and to be acknowledged for the East and nationally.
2. To produce a good quality of research and academic work. Seek for research fund both for internal and external supporters.
3. To provide academic services and can meet the requirements of society and community with efficiency and effectiveness.
4. To maintain arts and culture, and local wisdom.
5. To develop management system with efficiency and effectiveness based on the good governance for all missions.



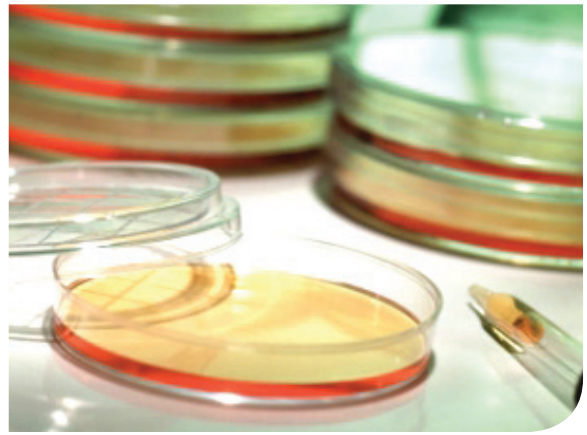
## Available Courses

### Bachelor of Science Programs in:

- Chemistry
- Home Economics
- Microbiology
- Biology
- Environmental Science
- Applied Statistics

### Bachelor of Education Programs in:

- Science
  - Physics
  - Chemistry
  - Biology
  - General Science
- Mathematics
- Physics
- Chemistry





# 07

## FACULTY OF AGRICULTURAL TECHNOLOGY



The Faculty of Agricultural Technology is known as the excellent faculty for teaching, conducting research, and enhancing the agricultural careers. Our lecturers promptly serve the expert consultant for producing, and also, techniques for exporting agricultural products and the relevance. Moreover, the study's center of our faculty is located in Kaeng Hang Maew district, Chanthaburi province, with the aim to promote educational activities through the community.





By recommending agricultural training to local residents, our faculty provides the various interesting academic disciplines, which respond to the local needs as our area are plenty of tropical plants, fruits, animal husbandry and fisheries. The combination of expert training strategies with the modern knowledge has allowed us to collaborate local industries for increasing quality agricultural production.

Another advantage of our site is that our research/field experiments can be done at various sites closing to our university both farmer plantation and government sector as there are a number of experimental stations of the government locating in Chanthaburi province. Our committed lecturers are keen to develop academic knowledge and disseminate the valuable knowledge to students with a balance of the theoretical and practical skills.

Our highlight programs include Agriculture, Agricultural Technology, Aquaculture, Food Science Technology, and Masters of Science in Agricultural Technology.

We invite both interested international students and the oversea universities to create collaboration on educational projects for teaching, conducting research, and developing for academic expansion.



## Philosophy

To develop appropriate technology, promoting social welfares and local wisdoms

## Vision

Being the outstanding organization to produce the graduates and academic performances in the international scale

## Missions

1. To produce the wisely manageable graduates, morality, and professional ethics
2. To enhance the strength of academic performance for the staff, morality, and professional ethics
3. To do research and develop academic knowledge for being the university of learning for local development towards internationalization
4. To provide academic resources to the community, carrying on the Royal Project initiated by His Majesty, King Bhumibol Adulyadej, for sustainable development
5. To maintain the religion, arts, culture and local wisdom, and integrating them to the globalization.







## Available Courses

### Bachelor of Science Programs in:

- Agriculture
- Technology
- Food Science and Technology
- Agricultural Technology

### Master of Science Program in:

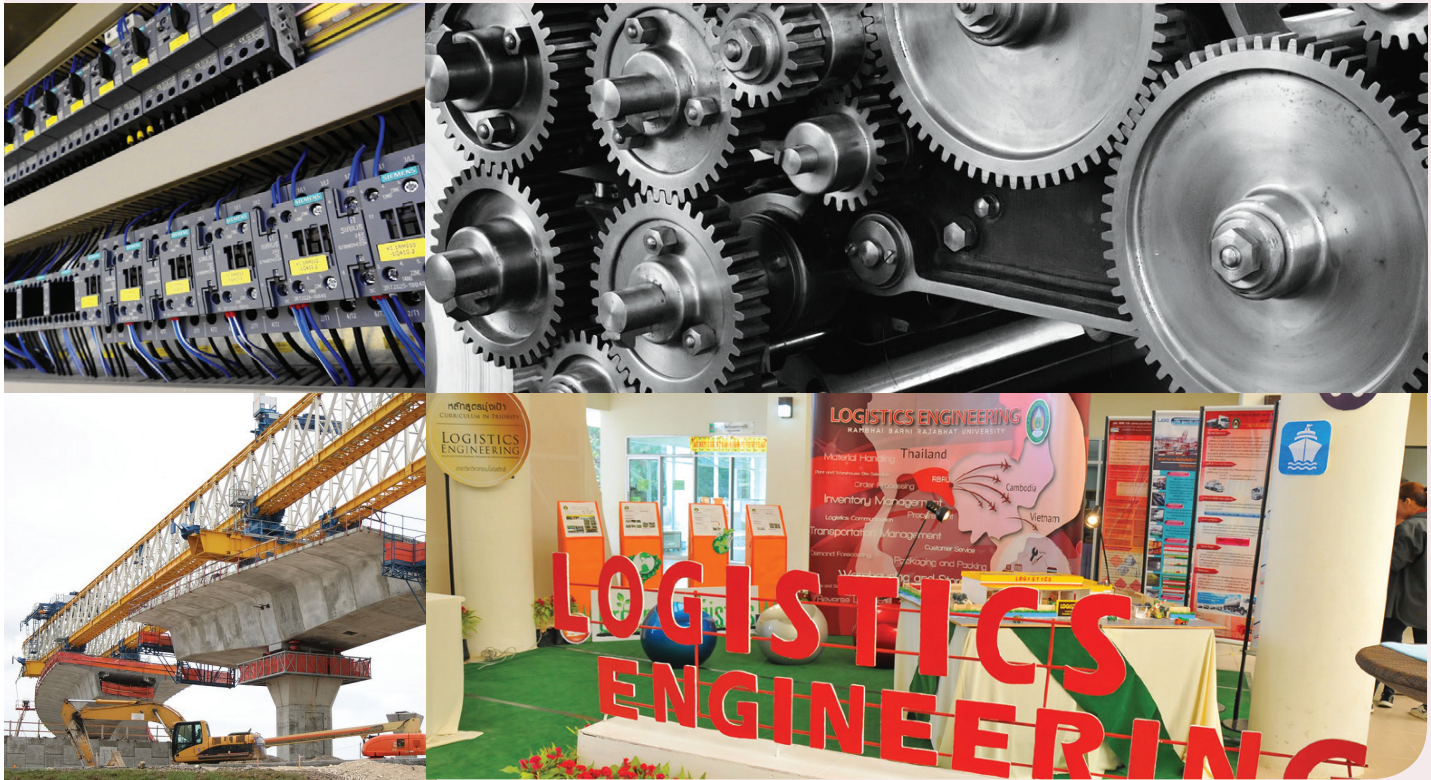
- Agricultural Technology
- Plant Production Technology
- Animal Production Technology
- Aquaculture Technology
- Food Technology





# 08

## FACULTY OF INDUSTRIAL TECHNOLOGY



The Faculty of Industrial Technology has gained recognition with excellence in research and the classroom. The major aim of our faculty is to provide up-to-date and high quality programs for students. Our curriculums have been specially designed and offer students a unique opportunity to improve, develop and increase their academic knowledge and skills. The students are taught the fundamental theories through a combination of lectures and tutorials, supplemented by the practical aspects of particular disciplines which are taught through laboratory and project-based work. On successful completion of the program the student will have gained a deeper understanding of the principles and practice of the various topics.





The Faculty has close collaborated research projects with a number of national institutions in a wide range of industrial technology. Our currently highlighted programs include Logistics Engineering and Management, Civil Engineering, Mechatronic Engineering, Information and Communication Engineering, and Master Industrial Technology.

We encourage international institutions to create collaboration and exchange projects for teaching research, and developing academic expansions.





## Philosophy

Focuses on wisdom and technological development to contribute to the well-being of local communities.

## Vision

Faculty of Industrial Technology will have to develop community technology to internationalization.

## Missions

1. Produce technological graduates to have knowledge, morality, critical thinking and creativity for success in solving problem rationally.
2. Create and develop technological knowledge in order to strengthen local communities.
3. Disseminate knowledge and academic services of technology towards the local community.
4. Keep on and develop technology along with the Royal Initiative of His Majesty, King Bhumibol Adulyadej.
5. Keep on and promote arts, culture, and local wisdom.
6. Manage with the good governance.





## Available Courses

### Bachelor of Engineering Programs in:

- Logistics Engineering
- Mechatronics Engineering
- Telecommunication and Information Engineering
- Civil Engineering

### Bachelor of Technology Program in:

- Industrial Technology

### Master of Science Program in:

- Industrial Technology



# 09

## FACULTY OF LAW



The Faculty of Law is a university division specializing in legal education for graduates who intend to become legal professionals. Our faculty is known for the achievements, quality and practical skills of its graduates. We take pride in having established and maintained a friendly environment that makes the study of law a rewarding experience. We're dedicated to providing our students with practical legal skills and a spirit of service to the legal profession and the community. Furthermore, we design many of our assessment tasks to help our students develop group problem-solving, communication and advocacy skills. Our teaching is informed by quality scholarly research, and the fostering of inter-personal skills.









*We provide our students  
with theories and practices*





## Philosophy

Knowledge and Moral Responsibility Bringing Justice to Communities.

## Vision

The Faculty of law aims to produce graduates with morality and high quality legal education with hands-on experience.

## Missions

1. To produce well-qualified, moral and ethical graduates to serve international and ASEAN communities.
2. To produce academic works and creative research which benefit communities.
3. To establish the faculty of law acts as a law center to serve local community
4. To maintain, support, encourage and develop arts, culture and the environment of Eastern Thailand making it valuable for local development.



## Available Courses

### Bachelor of Laws Program (LL.B.)





# 10

## FACULTY OF COMMUNICATION ARTS



The Faculty of Communication Arts is a leader of mass media learning center in the Eastern of Thailand.

The Faculty encourages lecturers and students with excellent opportunities in research, teaching and learning to explore critical issues in the future of their profession.

Our students are introduced with the most advanced theories and techniques particularly in their fields and programs under the standard of Faculty of Communication Arts.





The students are fulfilled with practical and theoretical knowledge in the fields of study. Our specialties included: Advertising and Public Relations, Broadcasting, Tourism Communication, Entertainment Business and Acting, Marketing Communication, Tourism Communication, Communication Management. Furthermore, they are encouraged to apply the knowledge effectively and confidently to organize their skills.

We are looking forward to establish exchanging programs between our faculty and higher education institutions throughout the world.







## Philosophy

Develop communication skills with special knowledge also exalt virtue to indicate local and communities.

## Vision

Faculty of communication Arts generates graduates with knowledge to develop communication to serve local and society.

## Missions

1. Produce graduates with competency, morality, ethics, and skill in communication technology effectively.
2. Encourage, support, cooperate, coordinate and participate in the research for originate profession in the field of communication arts.
3. Provide academic services to society, and continue the Royal Initiative of His Majesty King Bhumibol Adulyadej in sustainable development.
4. Maintain religion, art and cultural and local wisdom integrate with internationalization.





## Available Courses

### **Bachelor of Communication Arts (Mass Communications) Programs in:**

- Advertising and Public Relations
- Broadcasting

### **Bachelor of Communication Arts (Integrated Communications) Programs in:**

- Tourism Communication
- Entertainment Business and Acting

### **Bachelor of Communication Arts (Bilingual) Programs in:**

- Marketing Communication
- Tourism Communication

### **Master of Communication Arts Program in:**

- Communication Management





# 11

## FACULTY OF COMPUTER SCIENCE AND INFORMATION TECHNOLOGY



The Faculty of Computer Science and Information Technology plays a leading role on computer sciences and information technology in this region of Thailand. The faculty aims include introduction to the specifications, analysis, design and implementation of software systems. We provide our students with the strong fundamental study of computer sciences and its application in an interdisciplinary context.



### Our highlight programs included:

- Computer Science
- Information Technology
- Computer Network Technology
- Geo Informatics

The programs have been designed to be stimulating, flexible and relevant for the needs of professional computing careers in industrial, commercial and public sector organizations.

Our IT strategy has recognized the vital importance of having computing facilities capable of supporting the highest academic standards.

We, therefore, have a policy of regularly upgrading our equipment so that our students are exposed to a range of modern hardware and software.

Our laboratories are connected to networks which give access to other local, national and international resources, including the Internet and the World Wide Web.

Our computing graduates have been successful in finding employment in business, industry, research and education.

*We welcome international cooperation.*







### Philosophy

Improve the quality of life, knowledgeable in thoughts and technology.

### Vision

Faculty of Computer Science and Information Technology is an institute that produces human resources, creates knowledge and provides academic services in the field of computer and information technology for local development.

### Missions

1. Produce graduates with knowledge, morality, and good ethics.
2. Create research with quality and value to support academic affairs and to be helpful for society.
3. Provide academic services and pass on knowledge, multi-technology in to society with a good quality and acceptance for local.
4. Maintain religion, art and culture, and local wisdom.





## Available Courses

### Bachelor of Science in:

- Computer Science
- Information Technology
- Computer Network Technology
- Geo Informatics





# 12

## FACULTY OF GEMOLOGICAL SCIENCES AND APPLIED ARTS



Chanthaburi province is world famous for gemstones. Gem traders from across the world have chosen Chanthaburi province as their center for gem market.

The Faculty of Gemological Sciences and Applied Arts was established to promote and develop gemstones studies. Our faculty has played significant roles in promoting and developing gems as well as jewelry study and design.

Our students learn the techniques used in cutting, polishing and grading gems as well as the instruments and methods employed in gem identification. They are trained in the use of gemological equipment, how to perform advanced gemological laboratory testing, and in the attainment of high gemological skills.





Additionally, the Faculty offers a Fine Arts Program. Our courses also cover a wide range of applied arts, including Product Design, Graphic Design and Jewelry & Fashion Design.

In Product Design Program concerns on the development of product design, furniture, ceramics, jewelry and packaging. In Graphic Design and Jewelry & Fashion Design create fashion designer that have outstanding idea and work efficiently in practice. They are aimed to develop our students on both the science of materials and fashion designs. Our courses are intended primarily for students wishing to gain professional experience.

Apart from theories, our courses are well-resourced with workshops on campus and at Chanthaburi entrepreneurs and manufacturers, to assist in gaining the high levels of professional skills developed on the course.





Our students are exposed to workshops and labs both on and off campus. They are assigned to work closely with manufacturing shops. They are trained and prepared for employment, and for further study at a higher level. Additionally, they can run their own businesses or become gemologists, jewelry designers, furniture designers, toy designers, and many more occupations.

Our students learn to appreciate the beauty, art and science in these fields by studying along with their professional growth. They will find the gem, jewelry industry, and product design a wonderful combination of art and science. Our faculty welcomes international collaboration.





## Philosophy

Faculty of Gemological Sciences and Applied Arts is the center for training students to become professional personnel of gemological industries both national and international levels

## Vision

Faculty of Gemological Sciences and applied arts is a learning center for graduates with academic excellence and practical expertise to create value for sustainable social development.

## Missions

1. Produce graduates with qualification in both theory and practice along with morality and ethics are included.
2. Develop the faculty into a learning center of gems and applied arts which is useful for society.
3. Create a participatory research with community and provide academic services to be utilized effectively for society and also disseminate the Project initiated by His Majesty King Bhumibol Adulyadej for sustainable development.
4. Maintain arts and culture, and care for environment.
5. Manage with the good governance.



## Available Courses

### Bachelor of Science Program in:

- Gemological Sciences

### Bachelor of Fine and Applied Arts Program in:

- Product Design

### Bachelor of Graphic Design and Jewelry & Fashion Design Programs in:

- Graphic Design
- Jewelry & Costume Design





# 13

## GRADUATE STUDIES



The principal aim of our graduate studies is to produce graduates who are highly competent in a particular field. There are three additional objectives. The first is to provide students with opportunities to enhance their knowledge of professional fields. The Second, we focus on developing their research skills. The third objective is to improve and create their career prospects. The graduate studies are therefore designed both to provide pathways for our graduate students' professional development and upgrade their competence in their current work. Moreover, we enhance their skills and strengthen their research abilities. We provide opportunities for graduate students to pursue practical and theoretical studies in depth. Furthermore, we help our students to develop their skills to a higher academic level in their particular discipline. Students have shown abilities to attain a level of achievement and conceptual understanding in the discipline significantly higher than that expected for a bachelor degree.

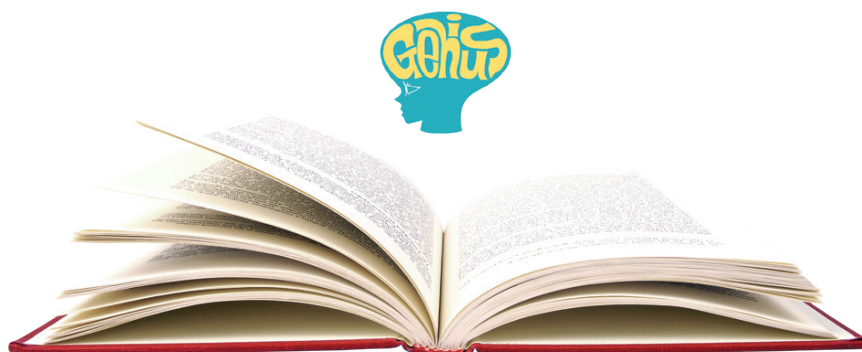




### **We specialize in a variety of graduate study programs in :**

- Doctor of Philosophy Program in Interdisciplinary of Sustainable Development
- Doctor of Philosophy Program in Educational Administration
- Master of Education Program in Educational Administration
- Master of Education Program in Curriculum and Instruction
- Master of Education Program in Physical Education
- Master of Science Program in Industrial Technology
- Master of Science Program in Agricultural Technology
- Master of Communication Arts Program in Communication Management

Doctorate and Master Degrees in other disciplines are being developed. Other new programs will be introduced in the near future. Moreover, Doctorate as well as Master Degrees affiliated with international universities are being developed. We also welcome international collaboration and partnership.





# 14

## PROJECT OF ESTABLISHING INTERNATIONAL INSTITUTE



Rambhai Barni Rajabhat University, as a university for local communities of the East, with the vision “Wisdom of the East leads to internationalization” and has a mission to do research and develop university to become a learning university that develops local of the East leads to internationalization.

The university is located in the area that is abundant of fruit and the well-known Chanthaburi gemstone. The location is also nearby the 2 special economic zones of Trat and Sa Kaeo provinces. These are the advantages that lead the university take more roles in promoting the border trading.





In addition, the university has the field of study in Sciences and Technology, Logistics Engineering, and Gemological Sciences. These courses can support producing graduates to service the border trade and university also encourages them to be the curriculums in priority.

Thus, International Institute has been established and has a responsibility to be a channel of pushing forward university's reputation internationally and bringing the wisdom of the East to internationalization. International Institute has flexible management in order to deal with international affairs efficiently and rapidly with the concept of results-based management under the supervising of university.





## Philosophy

Internationalization the university

## Vision

Leading university to internationalization along with creating an international environment.

## Missions

1. Manage international affairs for departments of university.
2. Build up and expand the collaborative network of academic and research with foreign countries.
3. Collect data on the collaboration of academic and research to serve as the source of international information and knowledge.
4. Provide academic services relating to foreign country.

## Objectives

1. To support and coordinate tasks regarding international affairs for all university's units.
2. To be a channel for university to make a contact regarding international affairs with other units and organizations outside the university.
3. To be a source of data and information regarding international affairs of the university
4. To be part of university to promote university's reputation and revenue.

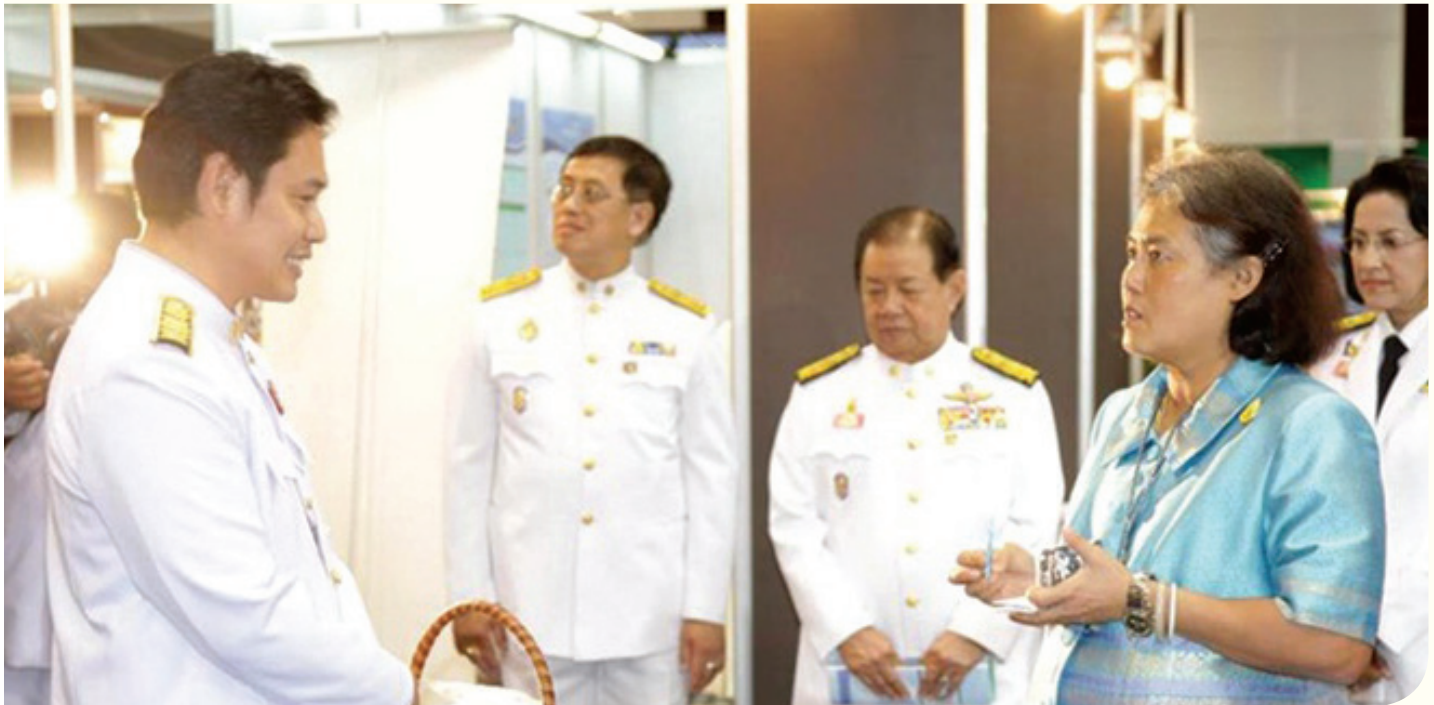






# 15

## RESEARCH AND DEVELOPMENT INSTITUTE



### Philosophy

The enhancement of researchers and researches quality leading to implementations

### Vision

Enriching community researches to international standards

### Missions

1. Developing the capacity of researchers.
2. Implementing the quality of research in community development.
3. Supporting researches to be published to international standard.
4. Developing effective systems in research management.





## 1. General Administration

- 1.1 General Administration
- 1.2 Planning and Quality Assurance
- 1.3 Finance and Supplies

## 2. Administration of Research

- 2.1 Co-ordinating Research
- 2.2 Research and Evaluation
- 2.3 Developing Researchers
- 2.4 Research Funds
- 2.5 Research Database

## 3. Administration of Publication

- 3.1 Research Service
- 3.2 Publication of Research and Innovation
- 3.3 Public Relation
- 3.4 Intellectual Property





# 16

## THE OFFICE OF ARTS, CULTURE AND COMMUNITY DEVELOPMENT



### **The role of Arts, Culture and Community Development**

The Arts Culture and Community Development is a part of the structure which is determined in the Act of Rambhai Barni Rajabhat University (2004) and assigned for promoting, maintaining, carrying on arts culture as well as developing the dissemination and conservation of arts culture for nation and local especially for local wisdom.

In addition, this institute has historical value i.e. Gray Palace and Red Palace including the area of the Queen Rambai Barni who initiated the project of promoting local handicraft in Chanthaburi so that people can receive an income and self-reliance learning. Thus, the university issued strategic plans for conserving and developing the palace to be cultural heritage in the purposes of carrying on historic value and developing the palace to be Chanthaburi's tourism.



## Philosophy

Integrate local arts and culture to Asian arts and culture

## Vision

Suan Ban Kaew Palace is a center of arts and culture, local wisdom of the East, and cultural tourism.

## Mission

1. Enhance knowledge and understanding of the value, consciousness, and pride of local and national arts and culture.
2. Develop Suan Ban Kaew Palace to be a cultural tourist attraction.
3. Encourage academic services integration in research of arts, culture, and tourism.
4. Administrate based on good governance, with potential and quality according to the change of society.

## Goal

1. Suan Ban Kaew Palace is a center of arts, culture, and local wisdom of Eastern region of Thailand as well as cultural tourism, moving forward to achieve international quality standard.
2. An integration of arts and culture preservation, research, and academic services with the process of learning management, participation with community and local, by emphasizing quality to strive for excellence.
3. Administrate Suan Ban Kaew Palace to have potential and quality in tourism along with revenue collection.

## Value

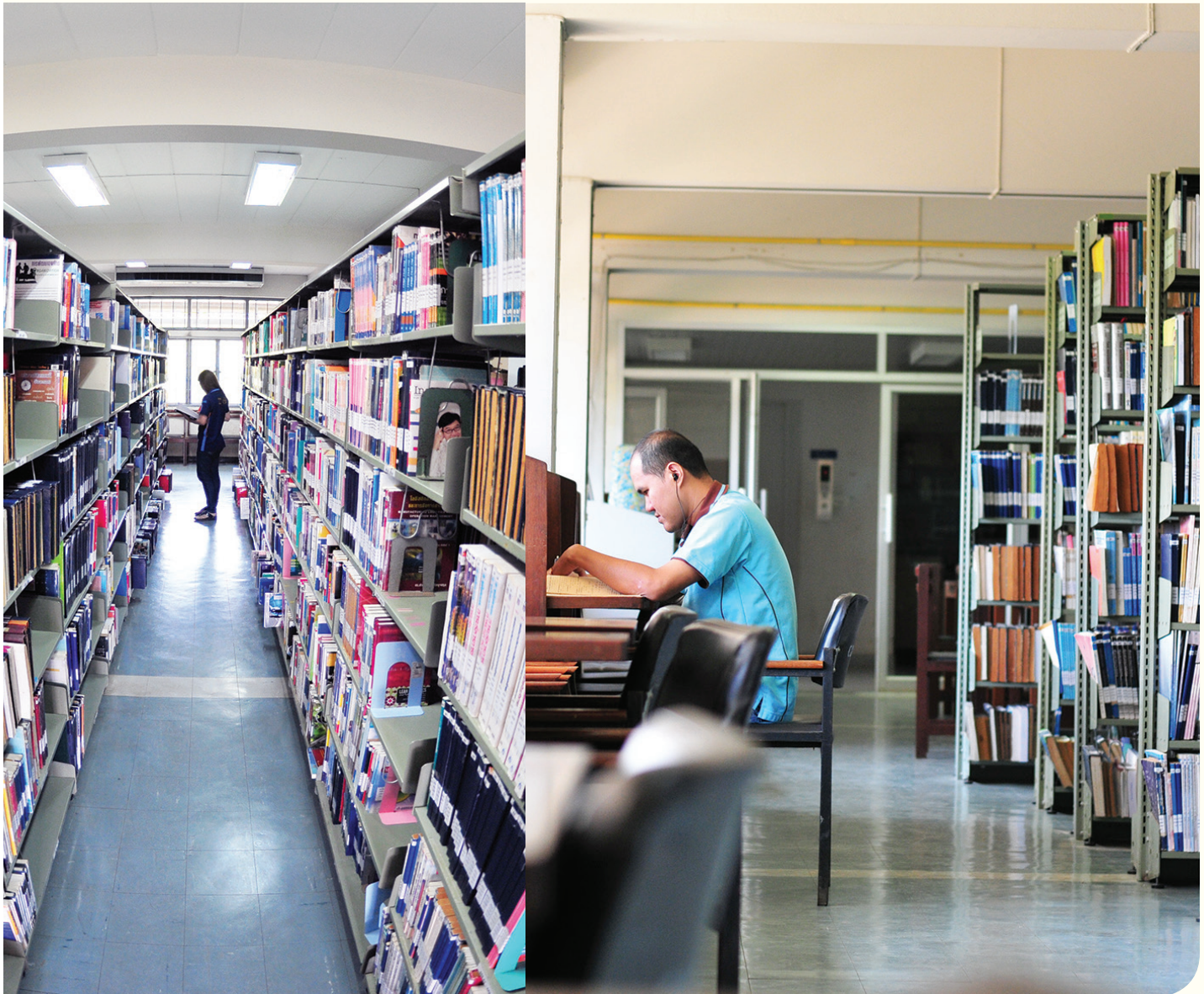
Glorify religion, inherit arts and culture





# 17

## THE OFFICE OF ACADEMIC RESOURCES AND INFORMATION TECHNOLOGY







## Philosophy

The Office of Academic Resources and Information Technology provides information, steps into technology, promotes education and sustainable development.

## Vision

The Office of Academic Resources and Information Technology is a source of all-type information resources, develops and implements information technology for education and local management.

## Missions

1. Gather and store a variety of information which covered all fields of study.
2. Provide informative services to support education, investigation, and and research.
3. Strengthen knowledge and skills in information technology and integrate knowledge to society.
4. Support and promote information technology application for management, education, and research.



# 18

## THE OFFICE OF ACADEMIC SERVICES



### Philosophy

Provides and share academic service to society. Carry on the Royal Initiative of His Majesty King Bhumibol Adulyadej for developing communities of East to internationalization with quality and service.

### Vision

Aims to service academic. Respond to the needs of local communities sustainably with a good quality management.





## Missions

1. Promote, support, and coordinate to build up the participation of all staff that is thorough and fair in academic service.
2. Provide academic service and carry on the Royal Initiative of His Majesty King Bhumibol Adulyadej with community participation along with the needs of society and locality.
3. Work as the center of coordination for all sectors (private section, civil society, people, government) and integrate the new knowledge with academic service participation and continuity. Build up collaborative network both with internal and external organizations for driving and carrying on the Royal Initiative of His Majesty King Bhumibol Adulyadej.

## Highlight activities in 2016

1. Project of academic service for strengthening locality: The problem of wild elephants and agricultural area in communities of Eastern Thailand (January 22, 2016 at Rambhai Barni Hall).
2. Project of preparing the UNISERV RBRU's master plan for the year 2017-2021 (June 29-30, 2016).
3. Project of potential development for communities in the area of 'Kung Krabaen Bay Royal Development Study Center': Phase 2 of fiscal year 2016.
  - Workshop on analyzing production costs and sale price for agriculturists, by faculty of Science Management and faculty of Agricultural Technology.
  - Workshop on Knowledge Management (KM) about the guideline of sustainable agriculturists, by faculty of Humanities and Social Sciences, faculty of Education, and faculty of Industrial Technology.
  - Workshop on photography for marketing communication use, by faculty of Communication Arts.
  - Workshop on label and packaging design of communities' products with standard, by faculty of Gemological Sciences and Applied Arts.
  - Training on E-Commerce business for communities by creating online marketing channels, by faculty of Computer Sciences and Information Technology.
4. Project of observation activity at center of Academic Service and Raising Revenue of Kampangetch Rajabhat University (August 1-4, 2016).



# 19

## COOPERATIVE EDUCATION & CAREER DEVELOPMENT CENTER



### *What is Co-operative Education?*

Cooperative Education is an educational system which provides the integration of class learning with practical in workplace efficiently and systemically, so that the students will have direct experience from the workplace.

The students are scheduled to work as if full-time temporary officers for an academic year, they will perceive and be familiar with the real working life and the learning in acquiring career and self-development skills.

It's an education that integrates the class learning with full-time practical in workplace for students.



## Philosophy

Cooperative Education produces the graduates who are modern, standardized, and meet the needs of labor market.

## Vision

Cooperative Education and Career Development Center aims to create and support the production of graduates who have a good quality, standard, and meet the needs of labor market.

## Missions

Aim to promote and develop skilled career for students and graduates. Coordinate and expand network of career sources as well.

## Benefits of Co-operative Education

### For students:

- Have a professional experience extended from studying in class which contributes to the acquisition of knowledge, self development, ability to work with others, responsibility, and self confidence. These qualifications are required by the workplaces.
- Have an opportunity to face with the real problems and be able to solve the unexpected problems exactly, the students will have more understanding in field of study after finishing their cooperative education.
- Receive the remuneration while working in the establishments.
- Have communication skill in workplace, students can pick out the profession properly due to the realization of their own skill and will be the graduates who have high working performance.
- Have an opportunity for job offers before graduation.



### For workplaces:

- Have academic collaboration and good relationship with the education sectors.
- Can build the corporate image in promoting education and developing graduates of Thailand.
- Acquire the students who are enthusiastic and have ability following the needs of workplace.
- Can pick out the graduates to be the full-time officers in the future.
- The full-time officers have more time to manage higher priority tasks.





# 20

## SATIT SCHOOL OF RAMBHAH BARNI RAJABHAT UNIVERSITY



### History

Satit School of Rambhai Barni Rajabhat University is a demonstration school. It was founded in the year 1981. Initially created as a pre-school development project, by academic year 1994 it expanded to include a nursery and three levels of kindergarten.

In academic year 2011, bilingual program of Thai-English was established in kindergarten.

In academic year 2013, a nursery and primary level were established in the Thai program.

In academic year 2014, a nursery and primary level were established in the bilingual program.

Currently, Satit school of Rambhai Barni Rajabhat University has provided both Thai and bilingual program in the nursery, kindergarten and primary levels. All Three levels use the Project Based Learning (PBL) method of teaching.



## Philosophy

Satit School of Rambhai Barni Rajabhat University is a leader in educational innovation, life skill development and public mind

## Vision

A school located in the royal palace. Satit School of Rambhai Barni Rajabhat University is a master in educational innovation that develops the quality of students and the leading center of the East based on Thai tradition to international

## Missions

1. Produce research, create innovation in educational management and publish to society.
2. Promote the quality and skills of the 21st century learner.
3. Create a modern learning center of the East.
4. Cultivate teachers and students to love being Suan Ban Kaew Palace's people, Thai tradition and have the expertise of cross-cultural skills.
5. Manage well based on good governance.

## Curriculum

1. Thai Programs
  - 1.1 Nursery
  - 1.2 Kindergarten
  - 1.3 Primary Education
2. Bilingual Programs
  - 2.1 Nursery
  - 2.2 Kindergarten
  - 2.3 Primary Education

## Project Based Learning





# 21

## COLLOABORATING AND ESTABLISHING PARTNERSHIP



Collaboration between Rambhai Barni Rajabhat University and overseas institutions for the establishment of partnerships is one of the suitable means for our development. This can be done simply on a simple reciprocal basis. The main purposes of collaboration are to improve and develop our academic programs and to strengthen our lecturers, staff, and students. The possible prospectus for collaboration is as follows:

### **1. Exchange of faculty members, staff, students, culture, and academic information.**

Our lecturers, staff, and students in various disciplines and levels have a strong desire to broaden their knowledge and experiences. These human resources could be exchanged with those in overseas universities.



## 2. Cooperation in conducting research and holding seminars.

Research and international seminars and conferences in various disciplines can be planned and conducted together as partners. Field work for collecting data can be conducted in Thailand and in the country of our partner universities.

## 3. Offering training courses.

Lecturers at Rambhai Barni Rajabhat University seek to attend short and long training courses in overseas universities. Short courses of approximately 1-3 months are preferable among our senior lecturers. The project could be reversed with lecturers from overseas institutions attending training and short courses of particular disciplines in Thailand.

## 4. Graduate studies.

Our lecturers in various disciplines plan to further their studies abroad. We are looking for universities and institutions in developed countries that would offer educational cooperation regarding admission requirements, tuition fees, fellowships, internships, and in other areas. In addition, distance education programs via the internet that provide tutorial support and flexible scheduling are alternatives to be explored.

## 5. Doctorate and Master degrees affiliated with international universities.

Rambhai Barni Rajabhat University is planning to offer masters, doctorates and lower degrees in a variety of disciplines which are affiliated with international institutions.





# 22

## ON CAMPUS FACILITIES



Our main campus learning environment is equivalent to that of the best international universities. We have a wide range of facilities including a main library, modern lecture halls, internet rooms, an educational technology center, multimedia laboratories, music practice rooms, group study facilities, a sport and recreation center, a health and fitness center, a modern gymnasium, and an outdoor stadium.





A diversity of academic learning laboratories are provided: art, language, home economics, hotel, aqua-culture, poultry, agriculture, food science, tissue culture, to mention a few. Our academic centers include a science center, a computer internet center, and a language center, all of which are exceptional.

Our health center is very modern. Students are provided with health and medical services on campus. Doctors and nurses are available both on working days and weekends. Students at Rambhai Barni Rajabhat University may choose to live on or off campus. Those who choose on campus housing stay in the university's dormitories. The dormitories offer affordable housing for students on a limited budget, more social contact through extra-curricular activities, and the safety of a residence with a 24-hour security service.



# 23

## ACTIVITIES



Rambhai Barni Rajabhat University welcomes undergraduate and graduate students. Students who come from various parts across Thailand as well as international students enjoy studying and living at our university.





Our students are provided with the safest and comfortable dormitories on campus. Various activities to encourage strong academic knowledge and to enhance lifelong learning are organized through a variety of means which students can choose to match their own interests. These include exciting field trips and cultural experiences. Full time and part time students enjoy their extracurricular activities.

Student Union has served as the center for student services that assist students from first inquiry to graduation.

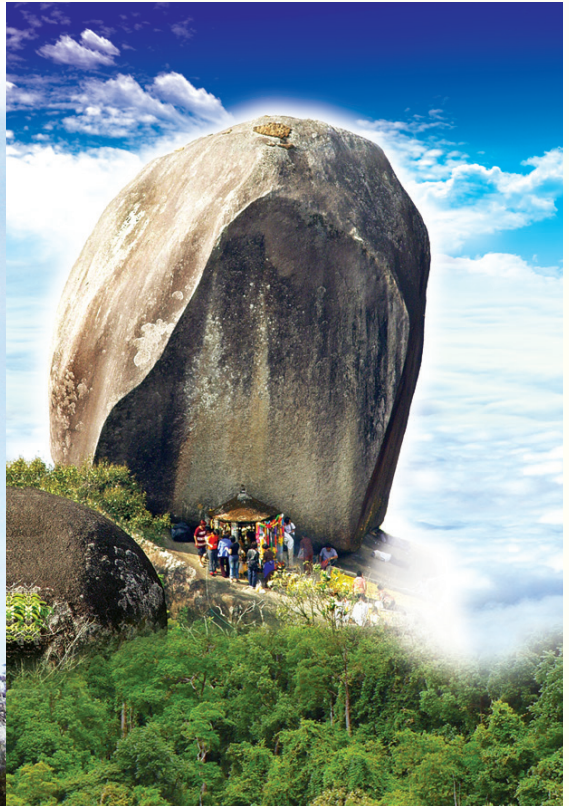
Study at Rambhai Barni Rajabhat University: in a safe and friendly city, high academic quality, great location closes to the eastern coast, close to mountains and waterfalls.





# 24

## ABOUT CHANTHABURI



Chanthaburi is a province located on the east coast of Thailand, approximately 200 kilometers to the east of Bangkok, close to the Thai-Cambodian border. It is world famous for tropical fruits and gems. Throughout Chanthaburi, there are historical sites and other tourist attractions. In addition, the province has an abundance of natural beauty with mountains, waterfalls and the seashore.





Chanthaburi's human history went back 2000 years. Evidence of this come from tools found in various districts in the province. Early inhabitants of Chanthaburi settled in what is now called Muang district. During the Sri-Ayudhaya Period, the province was visited by sea merchants. Although the city of Chanthaburi is set six kilometers inland, it has three major waterways to the sea. In ancient times, local products were shipped by way of sea to various ports in Southeast Asia. The marine history of the province is recorded at a maritime museum just 10 minutes from the town center. Gem traders have been coming to Chanthaburi province for many years. The province is world famous for rubies, a variety of sapphires, and other gems.

On Fridays, Saturdays, and Sundays the gem market downtown is crowded with gem traders from around the world. Beyond the buying and selling of gems, the local people are also famous for their lapidary skills and jewelry design. In addition, gems, the province is well known for its tropical fruits namely, durian, rambutan, and mangosteen. In fact, the fruit industry in the area is immense. Orchards are everywhere. The orchards are open for visitors to taste the fresh fruits almost year around.

The fruits are exported fresh or canned to countries around the globe. The prime time to see the fruit harvest in its splendor is in June when the province holds a fruit festival with large displays, contests, a giant fruit market, and parades.

Chanthaburi has a great deal of natural beauty. The province has two national parks. Khao Kitchakood National Park and Phliu Waterfall National Park are outstanding scenic attractions where tourists can enjoy trekking, and camping in the beauty and tranquility of nature almost all year long. Rafting is a popular activity in the mountainous area of Pong Namron district. Along Chanthaburi seashores there are several wonderful places to spend the day. Chaolao and Lamsadet Beaches both offer swimming, seafood, and soft breezes for those seeking a day of relaxation.



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